

# Tune-in, Join-in, & Plug-in with our Alliance 4 the Brave Team!

*An Outreach Mission Serving & Empowering our US Active Duty Military, Veterans, and First Responders Communities & Families through providing an Information-sharing Platform to connect with vetted Resources, Education, and Opportunities nationwide.*

**Radio Show Saturdays 9-11am CST KBDT (DFW, TX)**

**3-4pm EST WPMH & WNTW (Hampton Roads & Richmond, VA) / 7-8pm EST WBOB (Jax, FL)**

**Powered by our Star Patriot Partners:**



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**Meet our Veteran EXPERT TEAM & Radio Show HOSTS**  
[www.ALLIANCE4theBRAVE.COM](http://www.ALLIANCE4theBRAVE.COM)

**KBDT, WBOB, WNTW are News Talk Formats...who is the typical "News Talk" Listener**

## **Demographics**

<b>25-34</b>	<b>16.1%</b>
<b>35-44</b>	<b>31.1%</b>
<b>45-54</b>	<b>21.1%</b>
<b>55-64</b>	<b>17.1%</b>
<b>65+</b>	<b>15.1%</b>

**(68.3% are in peak earning years)**

**Owns his/her own home (s).  
(rental/vacation property included)**

**Owns two or more vehicles. (secondary auto,  
water/aircraft)**

**Own Stocks, bonds, mutual funds exceeding  
\$150,000, or more.**

**78% Have investment portfolios**

**(25% value over \$200,000 )**

**72% Frequently use air travel**

**45% Travel Internationally**

## **Education**

- College Educated 90.7%**
- Graduated College 74.4%**
- Post Graduate Work 43.5%**

## **Employment**

- Business, Industry, Investor 82.3%**
- Manufacturing 21.8%**
- Finance 22.6%**

## **Business Influencers**

- Top Management 51.0%**
- Chairman, Director, President 21.7%**
- CEO/CFO/COO 22.9%**
- General Management 38.1%**

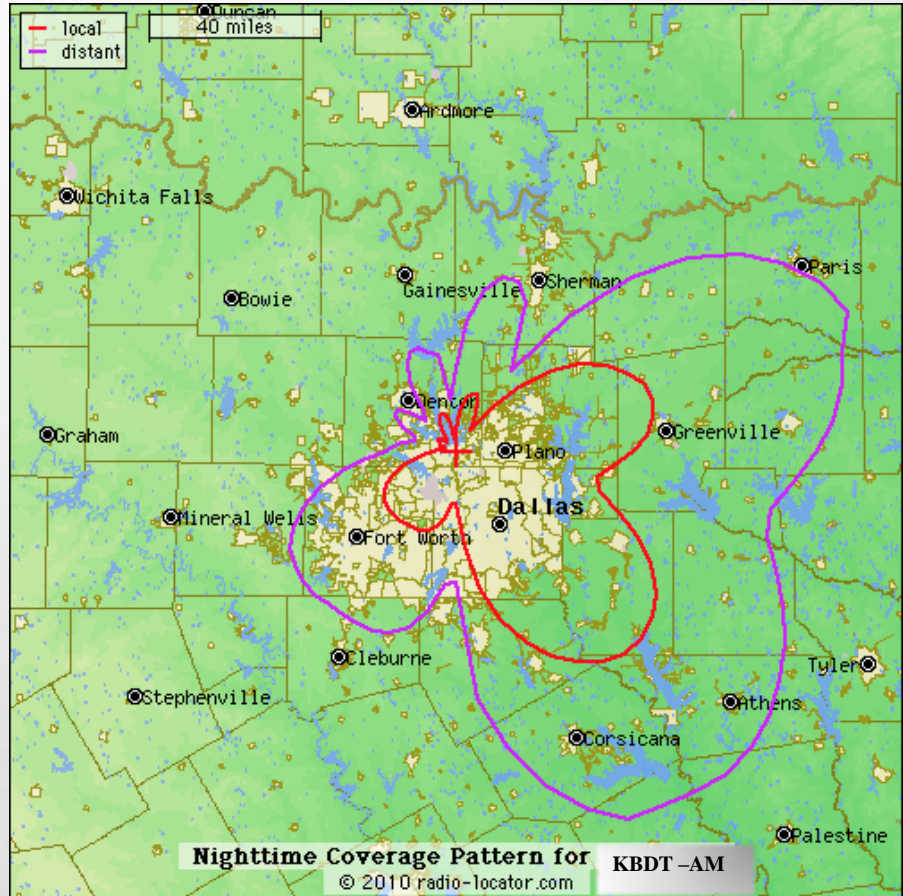
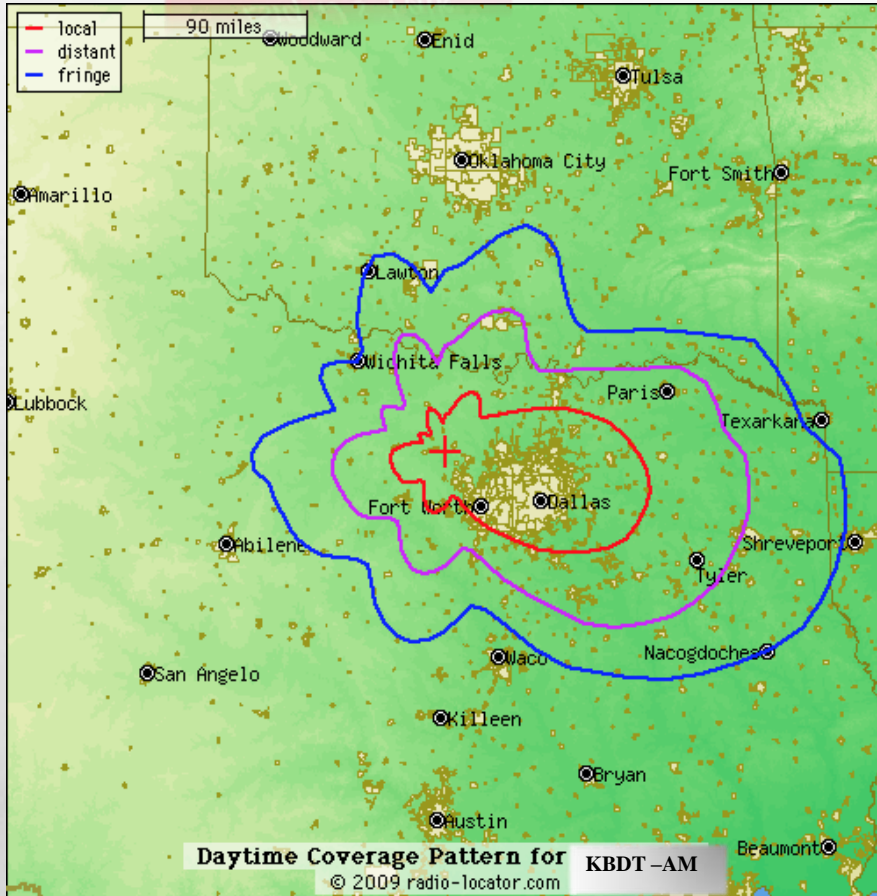
## **Household Income**

- Over \$100,000 55.8%**
- Net Worth Over \$1 Million 38.1%**

**[www.ALLIANCE4theBRAVE.COM](http://www.ALLIANCE4theBRAVE.COM)**

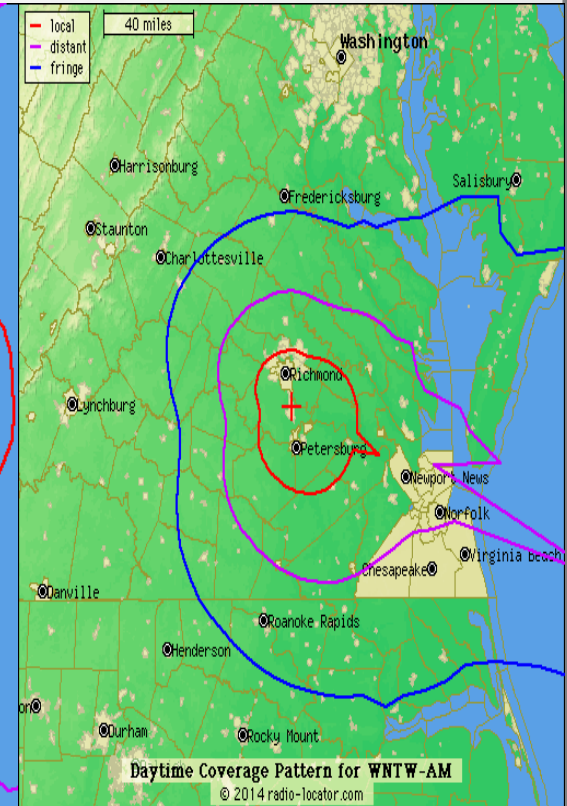
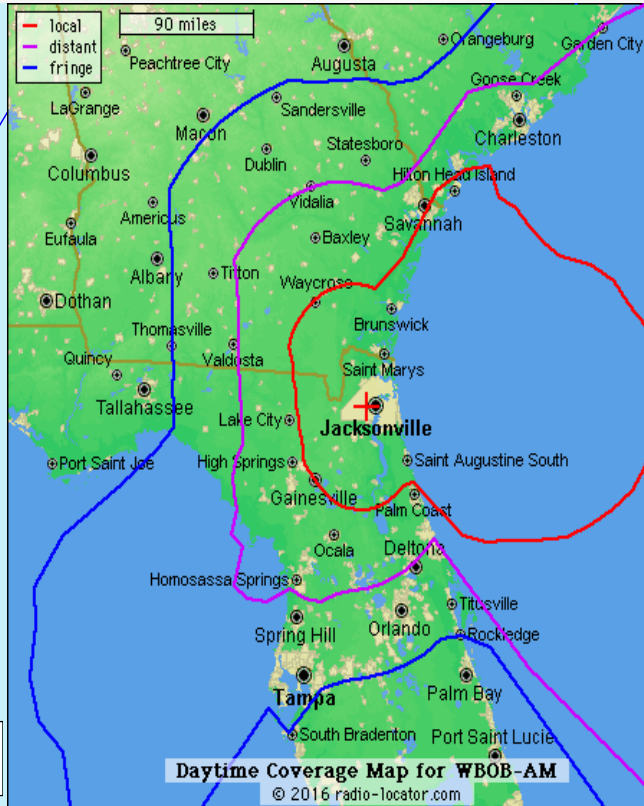
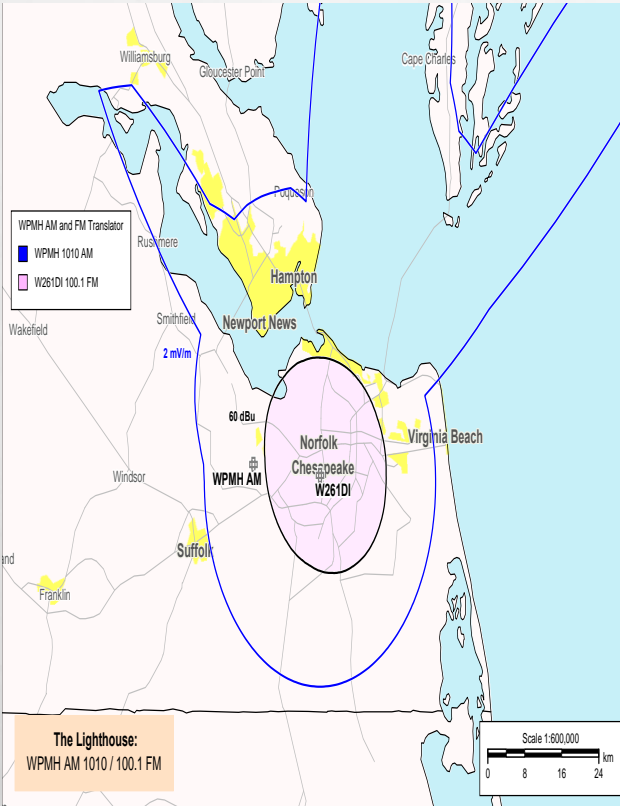


Over 6,000,000 people live under the local signal  
An additional 2,000,000 live within the fringe signal



**DAY TIME COVERAGE**  
**35,000 WATTS**

**NIGHT TIME COVERAGE**  
**1,500 WATTS**



**VA / FL Radio Market Coverage Maps**  
**www.ALLIANCE4theBRAVE.COM**



# Become an Alliance 4 the Brave “Patriot Partner”

Be apart of something GREAT! Help us Serve & Empower our US Active Duty Military, Veterans, and First Responders Communities & Families through providing an Information-sharing Platform to connect with vetted Resources, Education, and Opportunities nationwide.

## **BRONZE STAR Patriot Partner:**

### \$100 Monthly Contribution

You will receive...

- Weekly in-show “Patriot Partner” mention.
- “Patriot Partner” listing on Alliance4theBrave.com

## **SILVER STAR Patriot Partner:**

### \$200 Monthly Contribution

You will receive...

- Weekly in-show “Patriot Partner” mention.
- “Patriot Partner” listing on Alliance4theBrave.com
- Company logo with link on Alliance4theBrave.com
- Social Media inclusion  
*(artwork provided by Patriot Partner)*

## **GOLD STAR Patriot Partner:**

### \$300 Monthly Contribution

You will receive...

- Weekly in-show “Patriot Partner” mention.
- Weekly in-show :30 sec commercial *(production included)*.
- Once a quarter LIVE in-show interview.
- “Patriot Partner” listing on Alliance4theBrave.com
- Digital banner & logo with link on Alliance4theBrave.com  
*(artwork provided by Patriot Partner)*
- Social Media inclusion  
*(artwork provided by Patriot Partner)*

*\*Ask about customizing an opportunity to best fit your goals, becoming a sponsor or resource provider, booking one of our hosts as a guest speaker, or contributing content to our radio show.*

**Contact us today to explore opportunities through Partnering with Alliance 4 the Brave**

**Robin Valetutto, Founder / Executive Director**

**Robin@Alliance4theBrave.com / (Cell) 904-463-6203**